

KESHAV JHUGROO

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jkeshav.com/portfolio

PROFESSIONAL WORK EXPERIENCE

Bilingual Claims Service Representative

Claimspro

Canada
Oct 2023 - Present

Freelance Graphic Designer (Part-Time)

Dec 2021 - Present

- Develop content for websites, emails, and social media campaigns for new events
- Maintained clientele, handling multiple projects concurrently with a 90% retention rate.
- Produced various visual content for platforms, keeping 100% aesthetic and visual identity.
- Brainstorm creative ideas and prepare sketches, layouts and graphic elements for projects.
- Design unique logos for products and small businesses, reflecting company's background.
- Create visually captivating graphics, in line with brand guidelines, and meet project specifications.

Graphic Design Intern

Underdogs Studio

Mauritius
Oct 2021 - Dec 2021

- Gained proficiency in Photoshop and Lightroom/Camera Raw, by editing raw images.
- Collaborated with senior designers on print materials, digital assets, and social media campaigns.

Web & Graphic Design Intern

AdBxo

Mauritius
Nov 2020 - Mar 2021

- Contributed fresh ideas during design brainstorming sessions, infusing creativity into projects.
- Gained proficiency in design and coding softwares (Photoshop, Illustrator, Figma, VS Code).

Videography & Photography Intern

Epika

Mauritius
May 2020 - Nov 2020

- Utilized Premiere Pro to edit and enhance raw footage, transforming it into refined videos.

SKILLS

- Exceptional English & French communication skills.
- Strong organizational and time-management skills.
- Detail-oriented and able to handle multitasking.
- Great team contribution and leadership attitude.
- Adobe CC, Microsoft Suite, Figma and Github.
- Ability to code in HTML5 and CSS3 with VS Code.
- Ability to work under pressure maintaining quality.
- UX/UI design principles applied to create visually appealing and user-friendly digital interfaces.
- Ability to handle professional digital photography and videography equipments for product advertising.
- Up to date with advertising trends, and social media.
- Proficiency in design fundamentals, aligning creativity with brand guidelines and principles.

LEADERSHIP ACHIEVEMENT

Videographer Intern @Epika

- Cultivated equipment handling in fast-paced environment and crafted premium video montages.

Web & Graphic Design Intern @AdBxo

- Received positive feedback, for a high level of professionalism, communication, and quality of work.

EDUCATION

Humber College

Advertising & Graphic Design

Canada
Sept 2022 - Present

Curtin University

Diploma in Graphic Design

Mauritius
Jan 2020 - Dec 2021